

Overview

Automated Shipping Insurance

Anansi's shipping insurance and claims management platform enables businesses to protect their goods while driving accountability within last mile deliveries to reduce operational costs, enhance reputation and defend the bottom line.

- Operational cost and efficiency improvements
- Data for continual operational improvements & risk reduction
- Protect brand and customer experience

Anansi vs Traditional Courier & Broker Coverage

Designed for new e-commerce challenges

ANANSI

Full coverage

We cover up to the full retail value of the items for loss, damage and across all major couriers (over 1,200).

FCA regulated

Anansi is regulated insurance with a 98% claims success rate.

Competitive pricing

Backed by a panel of major global insurers with flat rate pricing of 1.5% to 1.8%.

Touchless, hassle-free claims

Claims are automatically created when predefined time thresholds are met.

Automated claim payout

Claims are issued automatically and paid monthly via open banking directly into the policyholder's business bank account.

VS

Unregulated Courier Compensation

Incomplete coverage

National couriers like DHL, Hermes, Yodel, DPD, do not offer the full suite of coverage and only cover a 5-10% of the goods' retail value.

Unregulated solutions

The typical courier payout rate ranges between 15 - 25%.

Unfair high pricing

Going direct to a courier, or using a broker, costs an average of 5-10% per item.

Lengthy cumbersome claims

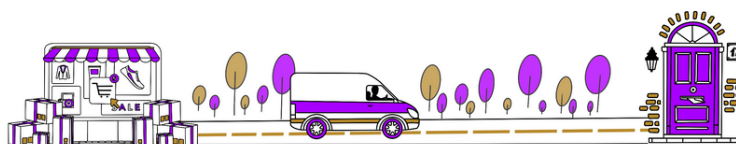
Manual filing claims and chasing for claim updates and outcomes.

Confusing and complicated payouts

Be prepared to waste valuable staff time and effort chasing for payments for a portion of the good's retail value.

Operate with confidence

- Reship replacement items fast with confidence of reimbursement.
- Reduce customer queries and complaints and protect the customer experience.
- Streamline claims handling, freeing up your team to tackle other priorities.



Overview

Customisable protection

- Not one-size-fits-all courier liability
- Choose cover based on order retail values
- Set order values up to £25,000
- Coverage across 1200+ couriers
- One-click onboarding
- Real-time dashboard provides oversight across each stage of a parcel's insured journey, eradicating all admin

Comprehensive coverage

- Losses incurred as a result of damage or loss.
- Glass, ceramics, and other fragile goods are included in the cover!
- Covers businesses based in the UK, covering items in transit from the UK to worldwide
- Round- the-clock tracking across all couriers, globally
- Coverage for businesses in other territories coming soon!

Fair pricing

- UK to UK: 1.5%
- UK to International 1.8%
- Premium is calculated at the above percentage of the retail value on each order
- No excess
- Premium payments and claims are settled monthly
- No upfront premiums
- 98% claims success rate with claims paid significantly faster than the norm, directly into your business bank account

Loss

Automatic claim

When is the issue assessed?

- If the item is not delivered 5 days after the expected delivery date.
- Loss is confirmed on day 11 following a data audit period from day 6-10.

Amount paid equivalent to:

- Retail value plus shipping cost.

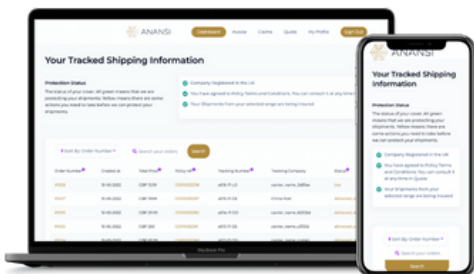
Damage

When is the issue assessed?

- When photographic evidence is submitted.

Amount paid equivalent to:

- Dependent on extent of damage, up to full retail value plus shipping cost.




“I found Anansi when looking for an alternative option to using the insurance couriers offer and honestly I can say it's one of the best things I've ever done for my business.”



Marys Magic Shop UK, Shopify

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