

Warehouse Management Trends and WMS Software Adoption

Supply Chain Trends Limiting Growth

Modernizing order fulfillment processes with WMS software is the smartest growth investment a company can make right now.

Chaotic fluctuations in supply and demand, continued labor challenges, and last-mile fulfillment congestion have forced many operational 'blind spots' on warehouses that were not initially set up for 'boundaryless' commerce. Now is the time to invest in WMS software that can do more, faster, better and smarter.



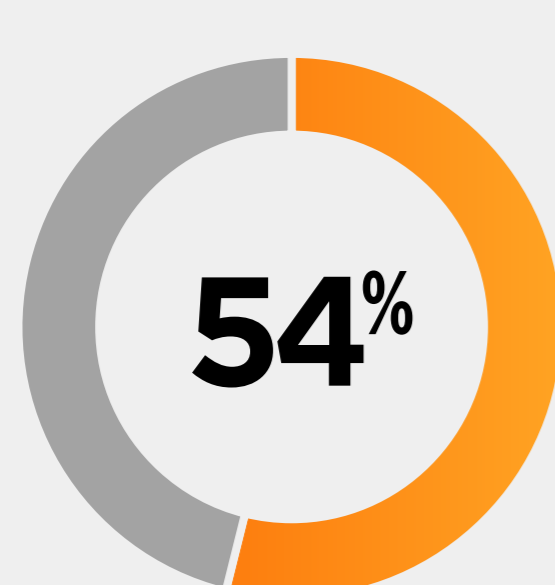
Slow, Siloed or Stale Inventory Data

40% of consumers say that **on-time delivery** of orders is what makes them happy and lifelong customers¹

62% of companies say that **human error** is the #1 cause of fulfillment issues²

17% of inventory mistakes that lead to churn are **product packaging** and **delivery**³

67% of companies say that **out-of-stocks** and **overstocks** are the top mistakes that lead to churn⁴



of companies will implement **full-featured/best-of-breed WMS systems** by 2024 to fix problems across a number of areas that directly impact growth⁵

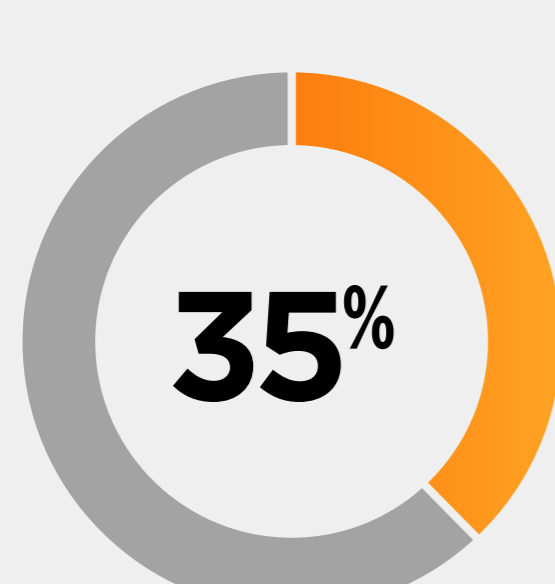
Perfect Execution is Now Expected (But Rewarding!)

89% of customers who receive an **effective omnichannel engagement** will become repeat customers⁶

33% is the **customer retention rate** in organizations with a poor omnichannel strategy⁷

69% of customers won't shop with a business again if an item is not delivered **within 2 days** of the date promised⁸

55% of consumers say that they will **pay more** for a guaranteed good experience⁹



of companies lack a clear understanding of where to start with **warehouse automation**, despite it being a top priority among tech plans around the globe, only.¹⁰

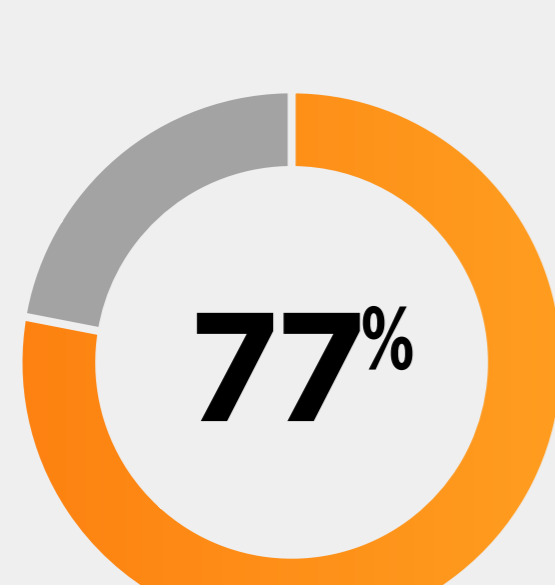


WMS Software Tech, Automation and Robotics

4M **commercial robots** will be installed in over 50,000 warehouses from now until 2025¹¹

50% of total labor spend comes from order picking¹²

89% of companies will use **modern WMS systems** for labor planning and management by 2024¹³



of companies agree that augmenting **workers with tech** is the best way to introduce automation in the warehouse¹⁴

Logistics Challenges & Growing Pains (2020-2021)

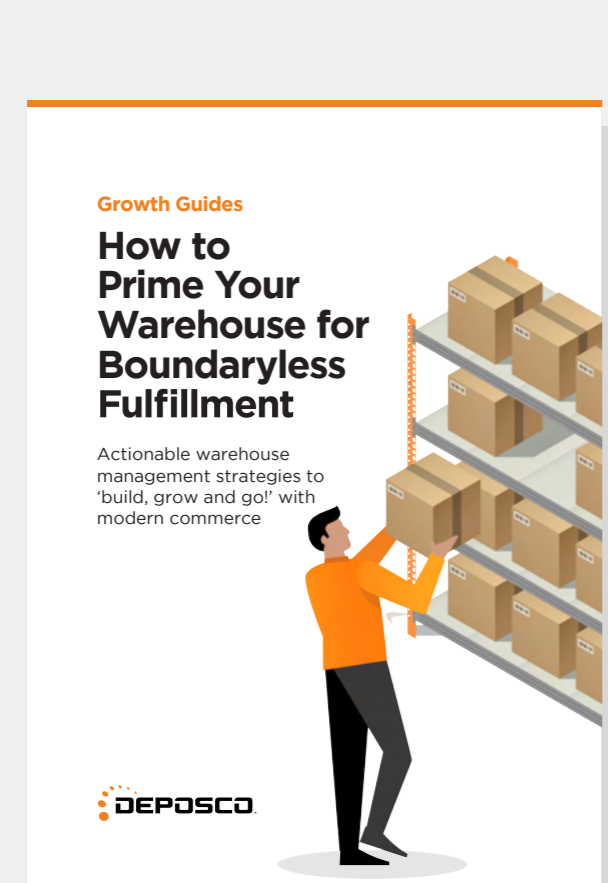
\$223B in additional costs from due to freight, manufacturing and labor¹⁵

\$163B in added costs from complications in peak season alone¹⁶

10x higher cost for companies to transport products from one point to another¹⁷



WMS Software for Modern Fulfillment: A No-Brainer



It's Grow Time™! Give your staff what they need to execute on that growth. This eBook offers 7 must-have strategies to get your warehouse ready to fulfill more orders faster, better and smarter.

[Download Guide](#)

^{1-4, 11-12} G2, "51 Warehouse Automation Statistics for Streamlining Operations" (Jun 2021)

^{5, 10, 14} Zebra, "Warehousing Vision Study" (2019)

⁶⁻⁷ Aberdeen, "Omni-Channel Customer Care" report via DigitalCommerce360

⁸ Website Magazine, "The Impact of Late and Inaccurate Deliveries on Customer Loyalty"

⁹ ThinkJury, "50 Important Customer Experience Stats for Business Leaders"

¹⁵⁻¹⁶ RetailTouchpoints, "Holiday 2021 Predictions: The Costs of Labor Shortages and Logistical Headaches" (July 2021)

¹⁷ The Wall Street Journal, "Rising Shipping Costs Are Companies' Latest Inflation Riddle" (Sept 2021)